

CONTACT INFO

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ALEXANDRIA MILOT

DIGITAL MEDIA DESIGN

PROFILE

I am an energetic, organized, and caring leader with a passion for communication, working with people, learning new skills, graphic design, writing and photography.

EDUCATION

Concordia University Ann Arbor

Bachelor of Arts in Digital Media Design, May 2021

- 3.96 GPA
- Academic Honors Student (Fall 2017 - Present)
- Board member of Concordia Youth Ministries (serving as the marketing strategist for the club)

CORE SKILLS

- Marketing
- Web content development
- Corporate blogging
- Layout design - print and digital
- Adobe Indesign & Illustrator Certifications
- Photography (including specialized photo editing)
- Creative Writing

ACCOMPLISHMENTS

- Worked with administration to design the new Arts program at Concordia University Ann Arbor called Digital Media Design
- Concordia University Ann Arbor 2018 Student Art Show - Best in Show (photography)
- Photography featured in the Canton Fine Arts Exhibition (2018)
- Photography featured in Our Town Art Show & Sale (2019)
- Photographs featured in Concordia University Ann Arbor's (CUAA) Arbor Light magazine (2018-present)
- Recurring photographs and writing published in CUAA's blog posts
- Top 10 finalist in Liberty, Virtue and Economics Summit Essay Contest (2019)
- Published article in Quaestus Business Magazine (2020)

WORK EXPERIENCE

Student Marketing Assistant

Concordia University Ann Arbor, Aug. 2017 to present

- Working with lead marketers for the Marketing Department at Concordia University to help further the growth of the school through the writing of blog posts, video production, photography, and print and digital media design.
- Photography and writing used for online and print publication
- Use of Wordpress and Adobe Suite on a daily basis

Digital Communications Intern

Ann Arbor SPARK, Ann Arbor, MI June-Aug. 2020

- Implemented communication strategies using social channels to inform, educate, and serve the chronic pain community
- Worked directly under the co-founders of MoxyTech collaborating on blogging and design projects
- Published blogs using company's voice to communicate with GeoPain users and followers on a bi-weekly basis
- Generated copy for emails to a 10k user population
- Created DMesh graphics to fit the company's branding and accompanied blogs

Marketing Intern

Leadercast (Suwanee, GA), Apr. 2019 - Aug. 2019

- Collaborated virtually with project leads in Georgia on a weekly basis to refine submitted webpage material for Leadercast events.
- Redesigned and created new web pages on the Leadercast website for events and to provide general information for consumers.
- Used Wordpress on a daily basis as a platform to design web pages.

Writing Consultant

Concordia University Ann Arbor, Jan. 2019 to present

- Assisting students with brainstorming, composing, formatting, and editing their papers for classes at the university as well as various outside projects.
- Working as part of a team with other writing consultants and students to insure the learning and growth of students who seek our help.